

• Curriculum Vitae

↳ Hello!

Miel Van Opstal
Berlarij 36 / I
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Belgium
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miel@wavelab.be

(°) 09 MAR 1979

**Mobile Marketing
&
Social Media Marketing**

Speaker/Author, Consultant



↳ Studies

- High School: Human Sciences – Modern Languages
Institute: St- Gummaruscollege, 2500 Lier
Graduation: 1998
- College: Communicatie Management & Media
Institute: HPA (Plantijn), 2000 Antwerpen
1998-2000 (drop-out)
- College: Communication (MarCom & PR, specialization: Interactive Marketing)
Institute: KHM De Ham, 2800 Mechelen
Graduation: 2006 (Bachelor Award of Excellence)

↳ Digital Skills

Adobe Creative Suite 3/4/5: Photoshop, Dreamweaver
Microsoft Windows (XP, Vista, 7)
Microsoft Office 2003/2007/2010

Any social service or web-based tool

↳ Language Skills

Active:

English / Flemish / French / Typonese / HTML / PHP

Passive:

German / Spanish

↘ Current Job

CEO, founder of Wavelab Comm.V. - Social Marketing Consulting.

- Custom long-term & short-term strategies
- Speaking at seminars and conventions
- Custom industry-related freelance assignments

(Est. July 1, 2009)

↘ Previous Employers

Microsoft Belux, Microsoft EMEA, Boondoggle, GMAC, Tiscali/WorldOnline.

↘ Client Portfolio 2011

Strategic Planning, Seminars & Workshops, Whitepapers:

TheseDays, EU, GreenFever, Ogilvy Brussels, Mighty Agency, Microsoft, TBWA, ...

Guest Lectures on Social Media & Mobile Social Marketing:

KUL (the Catholic University of Leuven, KHM/Lessius (a College in Mechelen)

↘ Digital References

Online CVs

<http://miel.wavelab.be>

<http://www.linkedin.com/in/coolz0r>

Website & Blog

<http://wavelab.be>

<http://happymiel.be>

“Miel is multiple profiles in one person. He's creative but also a strategist. He has long term vision but also knows how to deal with short term objectives. He's passionate and emotional but also rational and business minded....

Miel is a strong asset; he can work on his own but is a great team player as well. He manages to bring the best out of raw concepts, high-level strategies and technology.beta. In short, if you need someone for "just a project" or for the "life changing program", he is your guy.

And the typical last but....he is a great guy with good humour.”

Erwin Jansen, *Managing Director, These Days (Wunderman) Belgium & The Netherlands*